



**B L A C K C A T**  
CONSULTING

## Programs, apps, and software resources for photographers

NAME	DETAILS	WEB LINK
<b>CLIENT RECORD MANAGEMENT</b>		
Bluelight	A full service CRM provider specialising in the Not-for-Profit sector.	<a href="http://www.bluelightcrm.com">www.bluelightcrm.com</a>
CRM Lite	Contact, sales and marketing platform	<a href="http://www.xperience-group.com/solutions/crm/crm-lite">www.xperience-group.com/solutions/crm/crm-lite</a>
Dubsado	Business management solution. Sign contracts, collect payments and send custom forms.	<a href="http://www.dubsado.com">www.dubsado.com</a>
Lead Savage	Lead Management Dashboard	<a href="http://www.leadsvage.io">www.leadsvage.io</a>
Light Blue	Manage shoots, clients and finance	<a href="http://www.lightbluesoftware.com">www.lightbluesoftware.com</a>
Studio Ninja	Photography one stop shop CRM - <b>use code HOUNDSTOOTH50 for 50% off first 12 months</b>	<a href="http://www.studioninja.co">www.studioninja.co</a> <b>RECOMMENDED</b>
Tave	Studio management solution for photographers	<a href="http://www.hello.tave.com">www.hello.tave.com</a>



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<b>COMMUNICATION</b>		
Google Meet	Video conferencing	<a href="http://www.workspace.google.com/meet">www.workspace.google.com/meet</a>
Loom	Screen recorder for Mac and Pc users	<a href="http://www.loom.com">www.loom.com</a>
Mailchimp	Email marketing platform for bulk email communications.	<a href="http://www.mailchimp.com">www.mailchimp.com</a>
Trello	List making application for teams	<a href="http://www.trello.com">www.trello.com</a>
Whereby	Video meetings, video conferencing and video call. A calm, user-friendly option, integrated directly into your platform.	<a href="http://www.whereby.com">www.whereby.com</a>
Zoom	Video meetings, video conferencing and video calls.	<a href="https://zoom.us/">https://zoom.us/</a>



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<b>EDITING AND DESIGN</b>		
Adobe Acrobat Pro	Edit, sign, share, protect and search PDF's on any device	<a href="http://www.adobe.com/acrobat/acrobat-pro">www.adobe.com/acrobat/acrobat-pro</a>
ADP LumiFlow	Comprehensive editing plugin and video workshops	<a href="https://adplumiflow.com/">https://adplumiflow.com/</a>
After Shoot	AI assisted photo culling	<a href="https://aftershoot.com/">https://aftershoot.com/</a>
Camera Raw	Free non-destructive image processing plugin which allows you to export the raw files	<a href="http://www.helpx.adobe.com/camera-raw/kb/camera-raw-plug-in-installer.html">www.helpx.adobe.com/camera-raw/kb/camera-raw-plug-in-installer.html</a>
Canva	Online graphic design platform to create social media posts, posters, logos, flyers	<a href="http://www.canva.com">www.canva.com</a>
Capture One	Photo editing software	<a href="http://www.captureone.com/en">www.captureone.com/en</a>
Final Cut Pro	Video Editing software	<a href="http://www.apple.com/au/final-cut-pro">www.apple.com/au/final-cut-pro</a>
Greater than Gatsby	Photoshop actions, lightroom presets, and mobile presets for photographers	<a href="http://www.greaterthangatsby.com">www.greaterthangatsby.com</a>
Illustrator	Graphics editing software	<a href="http://www.adobe.com/illustrator">www.adobe.com/illustrator</a>
Image Resizer	Resize images in seconds	<a href="http://www.imageresizer.com/image-compressor">www.imageresizer.com/image-compressor</a>
InDesign	Layout and page design software	<a href="http://www.adobe.com/adobe/indesign">www.adobe.com/adobe/indesign</a>
InShot	Video editing	<a href="http://www.inshot.com">www.inshot.com</a>
Lightroom	Enhance and organise your photo's quickly and easily	<a href="http://www.adobe.com/photoshop/lightroom">www.adobe.com/photoshop/lightroom</a>
Image Compressor	Shrink down image files in PNG, JPG/JPEG, and GIF	<a href="http://www.imagecompressor.com">www.imagecompressor.com</a>
Movie Maker	Video Editing software	<a href="http://www.movavi.com/moviemaker">www.movavi.com/moviemaker</a>
Nik Collection	Photo editing plug ins	<a href="http://www.nikcollection.dxo.com">www.nikcollection.dxo.com</a>



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Pixellu	Album design and proofing	<a href="http://www.pixellu.com">www.pixellu.com</a>
Photobook Australia	Create high quality canvas prints, photo prints etc	<a href="http://www.photobookaustralia.com.au">www.photobookaustralia.com.au</a>
Photoshop	Combine, retouch and remix your pics	<a href="http://www.adobe.com/adobe/photoshop">www.adobe.com/adobe/photoshop</a>
Raya Pro	Making digital blending and photoshop easy	<a href="http://www.shutterevolve.com/raya-pro-the-ultimate-digital-blending-workflow-panel-for-photoshop/">www.shutterevolve.com/raya-pro-the-ultimate-digital-blending-workflow-panel-for-photoshop/</a>
Sharpen Image	Sharpen image online	<a href="http://www.sharpen.imageonline.co">www.sharpen.imageonline.co</a>
SmartAlbum	Album design software for photographers	<a href="http://www.pixellu.com/smartialbums">www.pixellu.com/smartialbums</a>
TK Luminosity Plugin	Easy way for photographers to start using luminosity masks	<a href="http://www.goodlight.us/writing/tk-lum-mask/lummask-1.html">www.goodlight.us/writing/tk-lum-mask/lummask-1.html</a>
Topaz Denoise	Eliminate noise in your high-ISO and low light photos	<a href="http://www.topazlabs.com/photo-editing/denoise">www.topazlabs.com/photo-editing/denoise</a>



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<b>FILE MANAGEMENT</b>		
Adobe Bridge	Preview, organize, edit and publish multiple creative assets quickly and easily	<a href="http://www.adobe.com/products/bridge">www.adobe.com/products/bridge</a>
Dropbox	Save and access your files from any device and share them with anyone	<a href="http://www.dropbox.com">www.dropbox.com</a>
Google Keep	Free note taking app	<a href="http://www.google.com/keep">www.google.com/keep</a>
Hightail	Simple and secure file sharing and transferring	<a href="https://www.hightail.com/">https://www.hightail.com/</a>
Libre Office Suite	open-source office productivity software suite	<a href="http://www.libreoffice.org">www.libreoffice.org</a>
MS Forms	Building quick QR code forms. Create and share surveys, quizzes and polls	<a href="http://www.forms.office.com">www.forms.office.com</a>
One Note	Digital note taking app. Jot down ideas and tasks	<a href="http://www.onenote.com">www.onenote.com</a>
WeTransfer	Send your files around the world	<a href="http://www.wetransfer.com">www.wetransfer.com</a>
Zapier	Workflow management	<a href="http://www.zapier.com">www.zapier.com</a>



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NAME	DETAILS	WEB LINK
<b>MISC</b>		
Better Packaging	Sustainable and carbon neutral packaging products	<a href="https://www.betterpackaging.com/">https://www.betterpackaging.com/</a>
Black Cat Consulting	Photography business coaching and mentoring for all genres	<a href="https://www.blackcatconsulting.com.au/">https://www.blackcatconsulting.com.au/</a>
Fiverr	Freelance editing, design, writing and video services	<a href="https://www.fiverr.com/">https://www.fiverr.com/</a>
Freelancer	Hire a freelancer for any aspect of your business, like image retouching	<a href="https://www.freelancer.com/">https://www.freelancer.com/</a>
Google Trends	View common searches on Google per country – use to target your marketing campaigns	<a href="https://trends.google.com/trends/">https://trends.google.com/trends/</a>
Hero Packaging	ECO friendly mailing options for businesses	<a href="https://heropackaging.com.au/">https://heropackaging.com.au/</a>
Trust Pilot	Evaluate the quality of vendors you've never worked with before	<a href="https://www.trustpilot.com/">https://www.trustpilot.com/</a>
Upwork	Hire freelancer services (virtual assistants, social media managers)	<a href="https://www.upwork.com/">https://www.upwork.com/</a>



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<b>OFFICE MANAGEMENT</b>		
Asana	Managing projects/tasks/allocating tasks to team members and creating tasks from email	<a href="http://www.asana.com/tools">www.asana.com/tools</a>
Habitica	Habit and productivity app that treats your real life like a game	<a href="https://habitica.com/static/home">https://habitica.com/static/home</a>
MileIQ	Mileage tracking and logging	<a href="http://www.mileiq.com">www.mileiq.com</a>
MS Teams	Conference calls in Office 365 that integrates people, content, and tools	<a href="http://www.teams.microsoft.com">www.teams.microsoft.com</a>
Notion	Project management and note taking software	<a href="http://www.notion.so">www.notion.so</a>
Signal	Free private messaging app	<a href="http://www.signal.org/download/">www.signal.org/download/</a>
Time Tree	Helps coordinate and share calendars	<a href="https://timetreeapp.com/intl/en/">https://timetreeapp.com/intl/en/</a>
Toggl	Time tracking software to boost performance and get paid for every billable minute	<a href="http://www.toggl.com">www.toggl.com</a>
Voxer	Walkie Talkie app for team communication	<a href="http://www.voxer.Com">www.voxer.Com</a>
You Need a Budget	Budgeting software	<a href="http://www.ynab.com">www.ynab.com</a>



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<b>ONLINE GALLERIES</b>		
Apple Photos	Home to images stored on an iPhone or iPad	<a href="http://www.apple.com/au/ios/photos">www.apple.com/au/ios/photos</a>
CloudSpot	Online galleries for photographers	<a href="http://www.cloudspot.io">www.cloudspot.io</a>
Fine Art America	World's largest community of independent artists and iconic brands	<a href="http://www.fineartamerica.com">www.fineartamerica.com</a>
Pexels	Free stock photos and videos	<a href="http://www.pexels.com">www.pexels.com</a>
Shootproof	Online photo galleries for photographers	<a href="http://www.shootproof.com">www.shootproof.com</a>



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<b>PHOTO VIEWING AND SELLING</b>		
Canvy	Photos of real life environments to showcase your art in	<a href="http://www.canvy.com">www.canvy.com</a>
Cloudspot Studio	Sell and deliver your photos online	<a href="http://www.app.cloudspot.io/studio">www.app.cloudspot.io/studio</a>
Flodesk	Design and send on-brand marketing emails	<a href="http://www.flodesk.com">www.flodesk.com</a>
Fundy Designer	Products to design albums, wall art, cards, magazines, and social media content.	<a href="http://www.fundydesigner.com">www.fundydesigner.com</a>
Pic-time	Online gallery space	<a href="http://www.pic-time.com">www.pic-time.com</a>
Pixieset	Client photo galleries to host, share, deliver, proof and sell online	<a href="http://www.pixieset.com">www.pixieset.com</a>
Shoot and Sell	Use a room from your clients home to show images in situ	<a href="http://www.shootandsellapp.com">www.shootandsellapp.com</a>
Smart Slides	Dedicated online slideshow page for each client	<a href="http://www.smart-slides.co">www.smart-slides.co</a>
Smugmug	Online gallery sales and viewing platform, plus image storage	<a href="http://www.smugmug.com">www.smugmug.com</a>
Swift Galleries	In-Person sales tools, training and community for Photographers	<a href="http://www.swiftgalleries.com">www.swiftgalleries.com</a>
Time Exposure Pro Select	Software for proofing, sales and production	<a href="http://www.prostudiosoftware.com">www.prostudiosoftware.com</a>
Xpozer	Turn your home into a gallery using your own sample photos on the wall	<a href="http://www.xpozer.com">www.xpozer.com</a>



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<b>PRODUCTS</b>		
Moo	Quality business cards	<a href="http://www.moo.com.au">www.moo.com.au</a>
Momento Pro	Create photo books, stationary, calendars	<a href="https://www.momento.com.au/">https://www.momento.com.au/</a>
Photobook Australia	Create personalised photo books, canvas prints, photo prints	<a href="http://www.photobookaustralia.com.au">www.photobookaustralia.com.au</a>
Red Bubble	Clothing, prints, posters, stickers, home wares	<a href="https://www.redbubble.com/">https://www.redbubble.com/</a>
SnapFish	Prints, photo books, calendars, mugs, gifts, décor, photo tiles	<a href="https://www.snapfish.com.au/">https://www.snapfish.com.au/</a>
Society 6	Art, décor, clothing	<a href="https://society6.com/">https://society6.com/</a>
Stickermule	Custom Stickers and Magnets	<a href="http://www.stickermule.com">www.stickermule.com</a>
Vistaprint	Xmas cards, branded T-shirts, address labels	<a href="http://www.vistaprint.com.au">www.vistaprint.com.au</a>



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<b>PAYMENTS AND ACCOUNTING</b>		
Easy business	Creating payslips and sending STP files	<a href="http://www.easybusinessapp.com/payroll/pricing">www.easybusinessapp.com/payroll/pricing</a>
Paypal	Simple and secure way to manage your payments	<a href="http://www.paypal.com/au">www.paypal.com/au</a>
Payright	Client payment plan system (Au only)	<a href="http://www.payright.com.au">www.payright.com.au</a>
Quickbooks	Invoicing and taking payments	<a href="http://www.quickbooks.intuit.com/au">www.quickbooks.intuit.com/au</a>
Rounded	Accounting and invoicing software	<a href="http://www.rounded.com.au">www.rounded.com.au</a>
Square	Online Payment processor	<a href="http://www.squareup.com.au">www.squareup.com.au</a>
Stripe	Integrate payment processing into your site	<a href="http://www.stripe.com">www.stripe.com</a>
Sumup	Payment Links whether you're offering home delivery or selling on social media	<a href="http://www.sumup.com">www.sumup.com</a>
Veno	USA payment app created by Paypal	<a href="https://venmo.com/">https://venmo.com/</a>
Wave	Create beautiful invoices, accept online payments, and make accounting easy	<a href="http://www.waveapps.com">www.waveapps.com</a>
Wise	Send money, transfer money between banks, or from your account	<a href="http://www.wise.com">www.wise.com</a>
Xero	Accounting software	<a href="https://www.xero.com/">https://www.xero.com/</a>
Zettle by Paypal	A range of financial products including payments and point of sales service	<a href="http://www.zettle.com/gb">www.zettle.com/gb</a>



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<b>SCHEDULING, TIME CHANGES AND CALENDARS</b>		
Acuity	Online scheduling solution including calendar syncing, automated reminders	<a href="http://www.acuityscheduling.com/">www.acuityscheduling.com/</a>
Artful Agenda	Digital calendar which syncs with Google, Apple, and Outlook calendars	<a href="http://www.artfulagenda.com">www.artfulagenda.com</a>
Calendly	Scheduling platform that makes “finding time” a breeze.	<a href="http://www.calendly.com">www.calendly.com</a>
Google Calendar	Time management and schedule calendar service	<a href="http://www.calendar.google.com">www.calendar.google.com</a>
World Time Buddy	A convenient world clock, a time zone converter, and an online meeting scheduler	<a href="http://www.worldtimebuddy.com">www.worldtimebuddy.com</a>



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<b>SOCIAL MEDIA MANAGEMENT AND WEBSITES</b>		
Blog Stomp	Drag and drop files you wish to use to create photo's the exact size you want	<a href="http://www.stompsoftware.com/blogstomp">www.stompsoftware.com/blogstomp</a>
EarthShot Creative	Highly recommended and excellent value web site design and build	Email Lorna Charlton at <a href="mailto:lornawa@gmail.com">lornawa@gmail.com</a>
Hootsuite	Social media scheduling and management	<a href="https://www.hootsuite.com/">https://www.hootsuite.com/</a>
Landing Page	Online marketing, lead capture page builder	<a href="http://www.wix.com/landing-page/builder">www.wix.com/landing-page/builder</a>
Later	Social media scheduling	<a href="https://later.com/try/social-media-scheduler/">https://later.com/try/social-media-scheduler/</a>
Linkedin	Create and maintain a professional profile online	<a href="https://www.linkedin.com/">https://www.linkedin.com/</a>
LinkTree	Bio linking tool for social media – put all your links in one place	<a href="https://linktr.ee/">https://linktr.ee/</a>
Metricool	Social Media Management Tool known as the Swiss army knife of social media	<a href="http://www.metricool.com">www.metricool.com</a>
Photobiz	Website builder for photographers	<a href="http://www.photobiz.com">www.photobiz.com</a>
Postly	AI powered social media scheduler	<a href="http://www.postly.ai">www.postly.ai</a>
SCRL app	Create seamless posts for Instagram's carousel feature, panorama and layouts.	<a href="http://www.sclapp.com">www.sclapp.com</a>
Squarespace	Website creator	<a href="http://www.squarespace.com">www.squarespace.com</a>
Zenfolio	Build Photography Portfolio Websites	<a href="http://www.zenfolio.com">www.zenfolio.com</a>